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WORLD BEX SERVICES INTERNATIONAL

The Philippine Building and Construction Exposition

PHILBEX DAVAO

A NEW
WORLD OF
INSPIRATION,
BUILDING,
& DESIGN

POST EVENT REPORT

MAY 11 - 14, 2023

11:00 AM -
7:00 PM

SM LANANG

SMX
CONVENTION CENTER
DAVAO



philbex.ph



inquire@worldbexevents.com



+ 632 8656 9239

The Philippine Building and Construction Exposition

PHILBEX DAVAO

EVENT OVERVIEW

PHILBEX is the regional event established by Worldbex Services International to bring the experience of going to extensive expositions to the regional areas of the Philippines. **The Philippine Building and Construction Expo (PHILBEX)** is a construction and design expo with the goal of bringing the **WORLD BEX** experience to other places in the Philippines. This event is aimed towards the more local regions of the Philippines to highlight the local businesses and companies and give them a spotlight for them to shine.

Last May of 2023, the **PHILBEX** event was held at the SMX Convention Center Davao in SM Lanang Premiere, Davao City, and the event was held from May 11 to 14. The theme for this year's **PHILBEX Davao** is "A New World of Inspiration". Davao City is considered a prime spot for these events as the city is undergoing major developments for both its tourism and construction industries. This event is also aimed towards bringing local talent and companies from Mindanao to a more elevated platform for more B2B connections and networks in order to better jumpstart the local economy.



The Philippine Building and Construction Exposition

PHILBEX DAVAO

SPONSORS



SUPPORTING ASSOCIATIONS



SUPPORTED BY



SERVICE PROVIDERS



MEDIA PARTNERS





MESSAGE

Davao City has continued to grow in step with the country's rapid economic growth through developing businesses in response to the needs of the changing times. As such, collaborating and growing together as one community, along with our diverse stakeholders and partners, is essential for achieving our sustainable growth.

Worldbex Services International is shaped by our promise, design with community in mind, and is founded in our values of putting people first, recognizing we are better together, doing what is right, and being driven to achieve. These values reflect who we are as a company and how we conduct our events one after another.

PHILBEX and TLEX 2023 aims to help revitalize the growing local industry in tourism, building and design – welcoming new opportunities from local and international traders here at the King City of the South – Davao City.

JOSEPH L. ANG
Founding Chairman
Worldbex Services International



The Philippine Building and Construction Exposition

PHILBEX DAVAO

OVERVIEW



MORE THAN
20,600
FOOT TRAFFIC



MORE THAN
127
EXHIBITORS



5,000 SQM
EXHIBIT AREA



219
BOOTH



HIGHLIGHTS



Featured prominent related association conducting their general membership meetings and mini conference to update its members with the latest trends in the industry.



Again, sa lahat ng bumubuo ng PHILBEX, sa lahat ng bumubuo ng Travel and Leisure Expo Davao. My sincerest and deepest appreciation to all of you. Congratulations!"

ASSOCIATION PAVILLON

Featured prominent related association conducting their general membership meetings and mini conference to update its members with the latest trends in the industry.



CREBA - DAVAO CITY CHAPTER



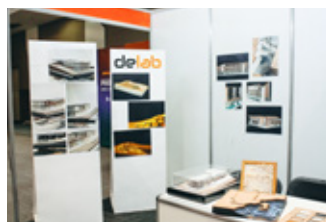
CREBA - DAVAO DEL NORTE



CREBA - DAVAO DEL SUR



DAVAO CITY CHAMBER



DE LAB COLLABORATIVE INC.



KBGN ASSOCIATION



PIA GREATER DAVAO



PICE DAVAO CITY CHAPTER



REBAP DAVAO REGION

— HON. SECRETARY LEO TERESO ABELLERA MAGNO
PRESIDENTIAL ASSISTANT
EASTERN MINDANAO

HIGHLIGHTS



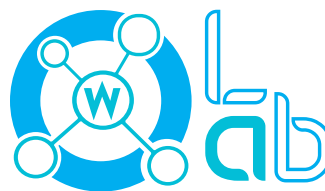
PROJETO 2023
 IDEAS & DESIGN COMPETITION
 TOWN CENTER:
 A MODERN TAKE IN FILIPINO VERNACULAR ARCHITECTURE DAVAO



PROJETO is an inter school competition that welcomes the creative and future-forward concepts of students

taking up courses in architecture and interior design all over the Philippines. It serves as a platform for these future

industry movers and shakers that aims to bring out the best minds filled with beyond-the-box concepts in the field of construction and design. The design theme for PROJETO DAVAO this year: Town Center - A Modern Take in Filipino Vernacular Architecture. The challenge is to get a fresh take on 'Palengke' as a Town Center and to revisit Filipino Vernacular Style.



Featured the most innovative and up to date products in the field of construction, building and design.



There are a lot of exhibitors who are not from Davao City and this is what precisely we need here in Davao City. More people from outside coming in to see for themselves the potential of our city.”

— ATTY. J. MELCHOR B. QUITAIN, JR.
 VICE MAYOR, CITY GOVERNMENT OF DAVAO

HIGHLIGHTS



Featured the latest works of top architectural firms in the country.



Ataller Architectural Firm Co.



Ber Sab Arc Design Studio



DEQA Design Collaborative



FAREAST Associates



Fortich Architectural Design Services



ILI Architects



OnPoint Dreamworks Inc.



Primea Design Studio



UAP Datu Bago - Dabaw Chapter



Features the country's top interior designers showcasing their iconic work that focuses on legacy, art and ecology.



Philippine Institute of Interior Designers (PIID) - National Chapter & Mindanao Chapter



Philippine Institute of Interior Designers (PIID) - Negros Chapter & Panay Chapter



Philippine Institute of Interior Designers (PIID) - Cebu Chapter & Eastern Visayas Chapter

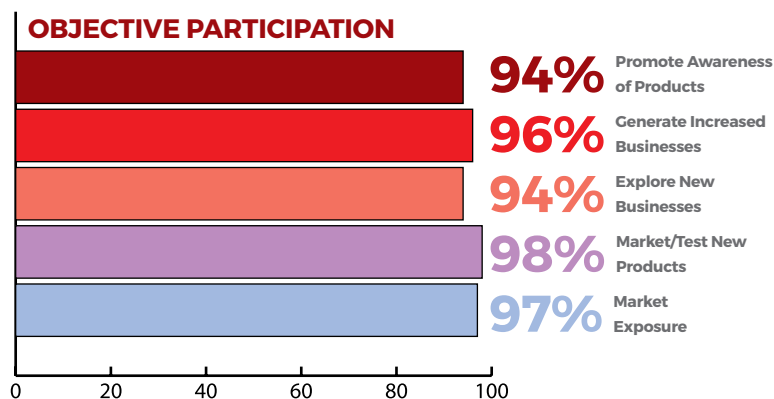
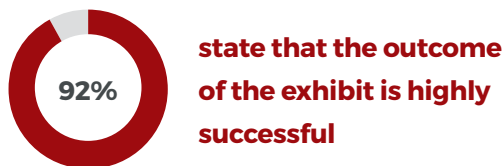
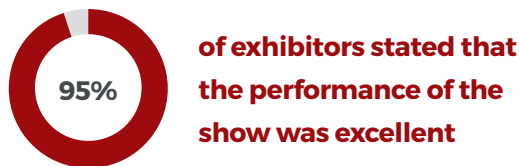
EXHIBITORS' FEEDBACK



“Today we are set to feel the excitement with the return of the Philippine Building and Construction Exposition. And the Travel and Leisure Expo here in Davao City.

We are very grateful that you have made this event a platform for us to highlight and promote our beautiful destinations, cultures and other related offerings.”

— HON. TANYA RABAT-TAN
REGIONAL DIRECTOR
DEPARTMENT OF TOURISM-
REGION XI



TRADE BUYERS' FEEDBACK



It's a different feeling because face to face is really more of interaction and we can really see, and we can witness all the exhibitors. We can interact and this is what we're here for."

— MS. JENNIFER ROMERO
OFFICER-IN-CHARGE
CITY TOURISM
OPERATIONS OFFICE,
DAVAO CITY

TOP 5 VISITORS' JOB NATURE

- Contractors
- Architects
- Engineers
- Corporate Management Officers
- Direct Buyer/End Users

TOP 5 VISITOR INDUSTRY

- Contractor
- Design Service Provider
- Construction Service Provider
- Interior Design
- Manufacturer

TOP 5 PURPOSE OF VISIT

- To gather new knowledge and information
- To look for companies
- To visit exhibitors and suppliers
- To attend product forums/ seminars
- To source new materials and services

TOP 5 PRODUCT INTERESTS

- Interior Fixtures
- Flooring and Tiles
- Paint and Finishing
- Electronics and Electrical
- Glass and Lighting

TRADITIONAL MEDIA

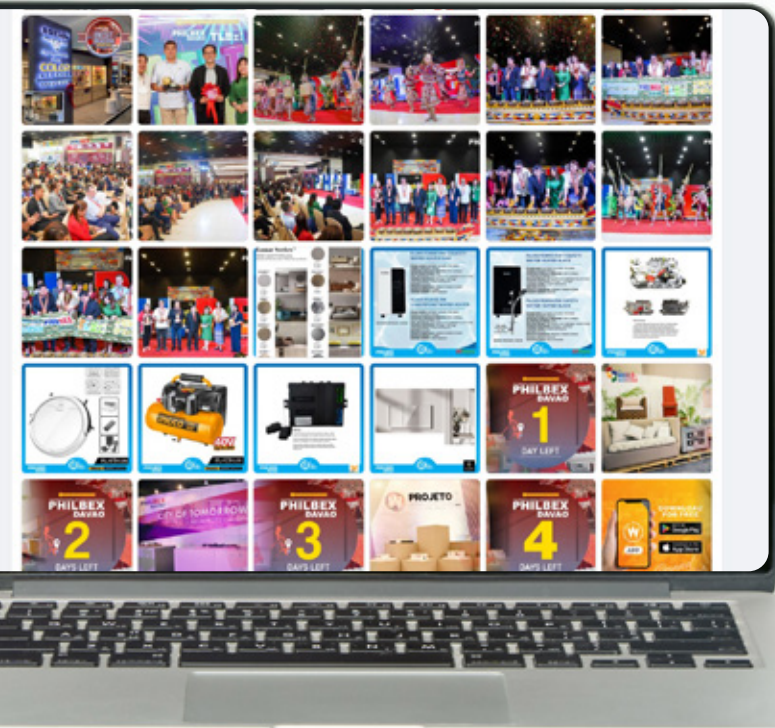


TOTAL AD VALUE
10,967,345.11

PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS, TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS, FACEBOOK, INSTAGRAM



ONLINE MEDIA



Worldbex 5d · 🌐
 Walk into a new world of inspiration today, the PHILBEX Davao 2023 is now officially open!
 ... See more

philbex.ph
 Davao | PHILBEX

👍 69 6 comments 15 shares

Worldbex 5d · 🌐
 Come and enter a new world of inspiration.
 Extending our legacy to other places, PHILBEX... See more

Worldbex 4d · 🌐
 Congratulations to **Boysen Paints Philippines** for winning the "Best Booth Award" in this year's PHILBEX Davao!
 ... See more

Dyoco Joel and 85 others 5 comments 4 shares

Worldbex 6d · 🌐
 Show off your school pride at the Projeto Ideas and Design Competition People's Choice Awards!
 ... See more

4.7K shares

Worldbex Apr 29 · 🌐
 Register now and experience a new world of inspiration, building, and design!
 ... See more

👍 22 2 comments 9 shares

Worldbex Apr 24 · 🌐
 Get ready Davao, PHILBEX is bringing the school competition spirit to you!
 ... See more

👍 58 16 shares

Worldbex 5d · 🌐
 Enter a new world of inspiration and see PHILBEX Lab, an exhibit dedicated to showcasing the most innovative and advanced technology in the construct... See more

👍 4

Worldbex 2d · 🌐
 Innovative and long-lasting. These are the characteristics that make the construction industry... See more

👍 5 1 share

Worldbex Apr 28 · 🌐
 From heavy-duty equipment to building materials, furnishing to interior ideas, these are the products, tools and services that will be featured at PHILBEX... See more

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Worldbex May 5 · 🌐
 Need some power tools and materials for building your dream home? Then come and visit the biggest building and design expo in Davao City and get exclu... See more

👍 9 1 share

Worldbex Apr 28 · 🌐
 From heavy-duty equipment to building materials, furnishing to interior ideas, these are the products, tools and services that will be featured at PHILBEX... See more

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Worldbex May 5 · 🌐
 Need some power tools and materials for building your dream home? Then come and visit the biggest building and design expo in Davao City and get exclu... See more

👍 9 1 share



The Philippine Building and Construction Exposition

PHILBEX DAVAO

Established only in 2014, the **Philippine Building and Construction Exposition (PHILBEX) Davao** serves as another regional leg of the iconic WORLD BEX. Though having only established its footing a couple of years ago, **PHILBEX Davao** has quickly grown into the region's biggest and most comprehensive building and construction trade event in Mindanao.

SAVE THE DATE

MAY 9 - 12, 2024

11:00 AM-7:00 PM

SMX CONVENTION CENTER (DAVAO)

For more information, please contact **Ms. Lulu P. Quadra** or **Mr. Steve L. Alvez**
☎ (Manila) +63995 5292039, (632) 8656 9239 or ✉ lulu.worldbex@gmail.com or ws15@worldbexevents.com

ORGANIZED BY:



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