

2023

WORLD BEX SERVICES INTERNATIONAL

The Philippine Building and Construction Exposition

PHILBEX ILOILO

A NEW
WORLD OF
INSPIRATION,
BUILDING,
& DESIGN



POST EVENT REPORT

JULY 13 - 16, 2023

11:00 AM -
7:00 PM



philbex.ph



inquire@worldbexevents.com



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The Philippine Building and Construction Exposition

PHILBEX ILOILO

EVENT OVERVIEW

PHILBEX is the regional event established by Worldbex Services International to bring the experience of going to extensive expositions to the regional areas of the Philippines. **The Philippine Building and Construction Expo (PHILBEX)** is a construction and design expo with the goal of bringing the **WORLD BEX** experience to other places in the Philippines. This event is aimed towards the more local regions of the Philippines to highlight the local businesses and companies and give them a spotlight for them to shine.

Last July of 2023, the **PHILBEX** event was held at the ICON - Iloilo Convention Center, Iloilo City, and the event was held from July 13 to 16. The theme for this year's **PHILBEX Iloilo** is "A New World of Inspiration". Iloilo City is considered a prime spot for these events as the city is undergoing major developments for both its tourism and construction industries. This event is also aimed towards bringing local talent and companies from Western Visayas to a more elevated platform for more B2B connections and networks in order to better jumpstart the local economy.



The Philippine Building and Construction Exposition

PHILBEX ILOILO

IN COOPERATION WITH



SPONSORS



SUPPORTING ASSOCIATIONS



SUPPORTED BY



SERVICE PROVIDERS



MEDIA PARTNERS





MESSAGE

Today, we are making history. Worldbex Services International is delighted to welcome you to this extraordinary exposition where the realms of taste, wanderlust and innovations unite. For the very first time, PHILBEX, the Philippine Building and Construction Exposition; IFBEX, the Iloilo Foods and Beverages Exposition; and TLEX, the Travel and Leisure Expo unites to showcase the local and international innovations in Western Visayas particularly here in Iloilo City. These three world-class expositions serve as a testament to the indomitable spirit of human innovation and our relentless pursuit of progress.

As we step foot into the vibrant spaces of Iloilo Convention Center, you will be transported into a world where imagination knows no limits. Every corner reveals a new discovery, a fresh perspective, and a glimpse into the future. PHILBEX, IFBEX and TLEX provides a platform for artists, inventors, chefs, and pioneers to share their creations, ideas, and stories not just to our country but also to the world.

Daghang Salamat and WELCOME to this wonderful journey of discovery, innovation, and inspiration!


JOSEPH L. ANG
Founding Chairman
Worldbex Services International



The Philippine Building and Construction Exposition

PHILBEX ILOILO

OVERVIEW



MORE THAN
10,200
FOOT TRAFFIC



MORE THAN
96
EXHIBITORS



5,000 SQM
EXHIBIT AREA



128
BOOTH



HIGHLIGHTS

CITY OF TOMORROW

Architectural firms showcase their up to date projects in a walkthrough gallery with their respective scale models.



I would like to express my sincere gratitude to the organizers, Mr. Ang, to all participants, to all the exhibitors, sponsors, who have made this three in one event possible.”

— ENGR. ROMEO C. ANDIG
PROVINCIAL ENGINEER OF
PROVINCE OF ILOILO
REPRESENTATIVE OF GOV.
ARTHUR DELFIN OF THE
PROVINCE OF ILOILO

CONVENTION

Industry associations participate through their general membership meetings and mini conferences to update its members with the latest trends in their industry.



ASSOCIATION PAVILLON

Featured prominent related association conducting their general membership meetings and mini conference to update its members with the latest trends in the industry.



HIGHLIGHTS



PROJÉTO 2023
 IDEAS & DESIGN COMPETITION
 GOV+CENTRAL CIVIC ARCHITECTURE ILOILO

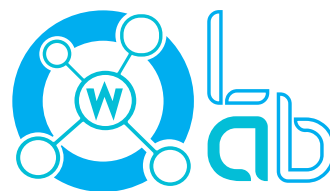


PROJÉTO is an inter school competition that welcomes the creative and future-forward concepts of students taking up courses in architecture

and interior design all over the Philippines. It serves as a platform for these future industry movers and shakers that aim s to bring out the best minds filled

with beyond-the-box concepts in the field of construction and design.

The design theme for PROJETO ILOILO this year: Gov+Central Civic Architecture. The challenge is to take a fresh take on civic architecture and exploration of Filipino brutalist architectural heritage.



Featured the most innovative and up to date products in the field of construction, building and design.



We are happy to host the biggest event in the country here in Iloilo, because Iloilo has been developing very fast. So I think it is now time for Iloilo to also host this event. It creates excitement for Ilonggos and I'm very thankful for the Worldbex to visit Iloilo. Iloilo will be ready for the next few years competing with the kind of products that we have, with the right promotions that we are about to deliver."

— HON. JERRY TRENAS
 ILOILO CITY MAYOR

HIGHLIGHTS



Featured the latest works of top architectural firms in the country.



Arte: Architecture
Studio Design Build
Architecture Firm



Espasyo
Architectural
Services



Majaducan Architectural
Design Studio



Panay Architects Builders
Philippines



PrimeA Design Group



It's really overwhelming. We're really proud that Iloilo, region six in general, is a destination of all these big exhibitions."

— MR. JOSE AL V. FRUTO
DPWH ASSISTANT
REGIONAL DIRECTOR
REGION VI



Featured the country's top interior designers showcasing their iconic work that focuses on legacy, art and ecology.



PIID Mindanao Chapter and PIID Negros
Chapter



PIID National
Chapter and PIID
Panay Chapter



PIID Cebu Chapter
and PIID Eastern
Visayas Chapter

HIGHLIGHTS



It cannot be denied that Iloilo is making a name in the tourism industry as a major tourist and MICE destination.”

— MS. PHOEBE ZELIE
ARENO
SUPERVISING TOURISM
OPERATIONS OFFICER
DOT REGION VI

The Philippine Building and Construction Exposition
PHILBEX
ILOILO
SEMINARS 2023

Top speakers in the field of Building and Design discussed the latest trends, advancements and best practices in the field of construction, urban planning, interior design, project management, infrastructure, and the future of the industry.



BUSINESS MATCHING

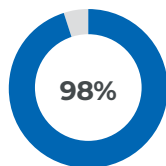
A free service which assists participating companies and trade show visitors who seek business connections and investment opportunities with ease and accuracy.

EXHIBITORS' FEEDBACK

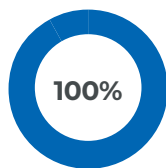


It is an honor and privilege to welcome all of you and the participants here in the beautiful city of Iloilo”

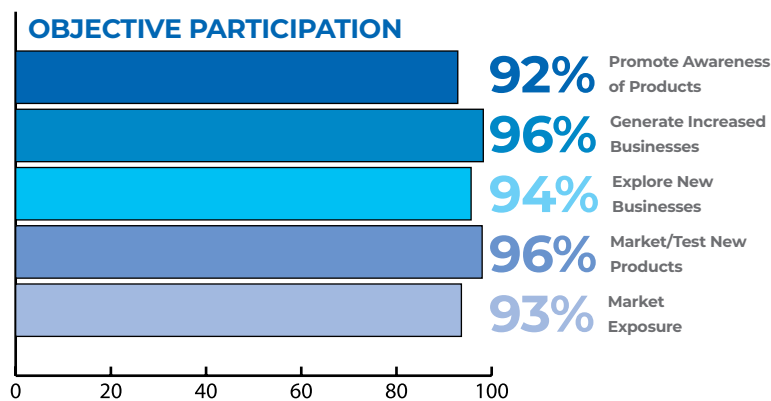
— MR. SALVADOR D. SARABIA
MICE DIRECTOR | ILOILO CITY



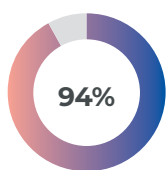
98% of the local exhibitors stated that the performance of the show was excellent



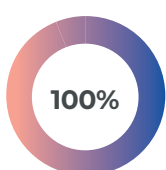
100% state that the outcome of the exhibit is highly successful



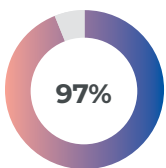
TRADE BUYERS' FEEDBACK



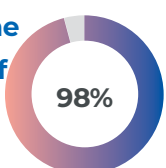
94% of the visitors rated their participation as excellent



100% of the visitors rated the quality of the exhibitors as excellent



97% of the visitors rated the overall organization of PHILBEX 2023 as excellent



98% of the visitors rated the quality of the event highlights and activities were excellent



I, along with the Ilonggo people, are definitely grateful for the presence of PHILBEX here in Iloilo City.”

— IDR. CLAUDINE YAO DIEZ
PIID PRESIDENT
PANAY CHAPTER

TOP 5 VISITORS' JOB NATURE

- Contractors
- Architects
- Engineers
- Corporate Management Officers
- Direct Buyer/End Users

TOP 5 VISITOR INDUSTRY

- Contractor
- Design Service Provider
- Construction Service Provider
- Interior Design
- Manufacturer

TOP 5 PURPOSE OF VISIT

- To gather new knowledge and information
- To look for companies
- To visit exhibitors and suppliers
- To attend product forums/ seminars
- To source new materials and services

TOP 5 PRODUCT INTERESTS

- Interior Fixtures
- Flooring and Tiles
- Paint and Finishing
- Electronics and Electrical
- Glass and Lighting

TRADITIONAL MEDIA



TOTAL AD VALUE
4,882,900.00

PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS,
TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS,
FACEBOOK, INSTAGRAM



ONLINE MEDIA



Worldbex
Jun 21 · Iloilo City · 🌐

Worldbex is at Iloilo Convention Center.

Jun 21 · Iloilo City · 🌐

A new world of inspiration, building, and design is coming to Iloilo for the first time!
... See more

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Iloilo | PHILBEX

108 3 comments 47 shares

INTERNATIONAL AND LOCAL EXHIBITS | PHILBEX ILOILO 2023 | ILOILO CONVENTION CENTER

Worldbex
Jun 30 · 🌐

Experience Western Visayas!

The Department of Tourism-Wester... See more

14 8 shares 519 views

Iloilo City Government · Follow

ILOILO CITY TO HOST THE WESTERN VISAYAS EXHIBIT

City Mayor Jerry 'Yoy' Narain invites all Visayans as the City will be holding these special events in the City via Philippine Construction and Building Exposition (PHILBEX), the International and Regional Food (IFBEX), and the Travel and Leisure Expo (TLEX) on July 13-16 at the Iloilo Convention Center.

See you there!!!

Patryk Trzaskowski · Follow

The most awaited trade exhibition by Worldbex Services International is finally here in Iloilo!

- PHILBEX ILOILO (The Philippine Building & Construction Exposition)
- IFBEX (International Food & Beverage Exposition)
- TLEX (Travel and Leisure Expo Iloilo)

All in one place! Come and visit Iloilo Convention Center (ICC) on July 13-16, 2023. Register now! Visit <https://www.philbex.com>. See you there!!!

Worldbex
Jun 23 · 🌐

Last February 22, 2023, the Worldbex Services International Founding Chairman Mr. Joseph Ang and Managing Director Ms. Jill... See more

17

Radyo Pilipinas Iloilo
Jul 13 · 🌐

Ginpahayag niya nga magaserbe in inga plataporma sa mga local kag international nga mga innovators nga mapasundayag ang ila ihibalo sa construction, interior design, travel and leisure, lakip na ang ila mga produkto.

Samtang, ginapabugali naman ni DOT 6 Regional Director Crisanta Martene Rodriguez nga napilian ang syudad nga mangin venue sang tatio ka dalagkuan nga mga events bangod nagpapakita lang in inga amat-amat na nga nakakala ang syudad nga isa ka premier (Meetings, Incentives, Conferences, Exhibitions) MICE kag tourism destination | Emme Santilagudo, RP1

philbex.ph
Iloilo | PHILBEX

42 1 comment 33 shares 1.4K views

Worldbex
5d · 🌐

Worldbex Services International marks another history! Damo nga Salamat Iloilo!
... See more

92 1 comment 36 shares 1.3K views

Worldbex
Jun 26 · 🌐

A New World of Inspiration is heading to Iloilo City this coming July!
... See more

MICE Center Iloilo City
Jul 11 at 10:16 PM · 🌐

WORLDBEX TRIO EVENTS IN ILOILO CITY

The Philippine Building and Construction Expo (PHILBEX), Travel and Leisure Expo (TLEX) and Iloilo Foods and Beverages Expo (IFBEX) which are opening today at the Iloilo Convention Center, are warmly welcomed by the Iloilo City Governor and Iloilo City MICE Center.

The trio of events are warmly welcomed by its distinguished guests of honor, including the Iloilo City MICE Director Salvador D. Soriano, Jr., various LGU representatives, and stakeholders.

Bombo Radyo Iloilo
Jul 13 · 🌐

Text by Bombo Angel Tan

Pormal na nga ginbuisan sa publiko ang pinakadako nga business expo sa bilog nga pungsod.

Masobra sa 400 tanan ka nga participants ang nagpasakop sa nasambit nga kahiwatan.

Ginhawat ang business expo sa Iloilo Convention Center.

Magadugay ang kahiwatan tubtob July 16.

Worldbex
Jul 5 · 🌐

The Iloilo skyline is a beautiful skyline that showcases the different historical buildings and ingenious architecture of Iloilo. Man... See more

22 7 shares

Worldbex
Jul 6 · 🌐

More products are available to see in this year's PHILBEX Iloilo.
... See more

Worldbex
Jul 14 · 🌐

PHILBEX Iloilo 2023 is proud to present our Best Booth Design for this edition – ILAW atbp.
... See more

Worldbex
Jul 14 · 🌐

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... See more

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Jul 14 · 🌐

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... See more

Worldbex
Jul 14 · 🌐

PHILBEX Iloilo 2023 is proud to present our Best Booth Design for this edition – ILAW atbp.
... See more

EXPOSURE AND OTHER APPEARANCES

Bombo Radyo Iloilo
Jul 13 · 📍

Text by Bombo Angel Tan

Formal na nga ginuksan sa publiko ang pinakadako nga business expo sa bilog nga pungsod.

Masobra sa 400 tanan ka nga participants ang negosakop sa nasambit nga kahiwatan.

Ginihiwat ang business expo sa Iloilo Convention Center.

Magedugay ang kahiwatan tubtob July 16.



Radyo Pilipinas Iloilo
Jul 13 · 📍

Ginpahayag niya nga magaserbe in nga platforma sa mga local kag international nga mga innovators nga mapasundayag ang ila ihbalo sa construction, interior design, travel and leisure, lakip na ang ila mga produkto.

Samtang, ginapabugay naman ni DOT 6 Regional Director Crisanta Marlene Rodriguez nga napilian ang syudad nga mangin venue sang tatio ka dalagkuan nga mga evento bangod nagepaktita lang in Inga alam-alam na nga nakikala ang syudad nga isa ka premier (Meetings, Incentives, Conferences, Exhibitions) MICE kag tourism destination.) Emme Santilagudo, RP1



Aksyon Radyo Iloilo
Jul 13 · 📍

Ikataho na nga lugar sa pungsod ang syudad sang Iloilo nga ginihiwatan sang PHILBEX sunod sa Davao City kag Cebu City.

Magalawig tubtob Hulyo 16 ang exhibit kag libre para sa mga Ilonggo.

By: Marvin Malifoliar | July 13, 2023, 3:01pm
#AksyonRadyoIloilo



Vice Mayor Jeffrey Ganson

Instagram profile for Vice Mayor Jeffrey Ganson, featuring a grid of photos from the expo.

PHILBEX ILOILO

WORLD OF INSPIRATION AND INNOVATION

INTERNATIONAL AND LOCAL EVENTS | PHILBEX AGED 100+ | Inspiring Innovation

Pinkey Travel

The most quality trade exhibition by WorldBex Services International is finally here in Iloilo!

* PHILBEX ILOILO (The Philippine Building & Construction Exposition)

- * IFBEX (Island Foods and Beverages Exposition)
- * TLEX (Travel and Leisure Expo Iloilo)

All in one place! Come and visit Iloilo Convention Center (ICC) on July 13-16, 2023. Register now! Visit: <https://www.kilobexevents.com>. See you there!!!



MICE Center Iloilo City
July 13 at 10:16 PM · 📍

WORLDLEX TRIO EVENTS IN ILOILO CITY

The Philippine Building and Construction Expo (PHILBEX), Travel and Leisure Expo (TLEX), and Island Foods and Beverages Expo (IFBEX), which are opening today at the Iloilo Convention Center, are warmly welcomed by the Iloilo City Government and Iloilo City MICE Center.

The trio of events was warmly welcomed by its distinguished guests of honor, including the Iloilo City MICE Director Salvador D. Santina, Jr., various LGU representatives, and stakeholders.



To the organizers of the event, congrats. Continue with what you've started and continue bringing this event to as many cities in the country."

— ARCH. ELIZABETH REGINA BUENA
CHIEF FINANCIAL OFFICER
DE LAB COLLABORATIVE
NC. & CREATIVE STUDIO



The Philippine Building and Construction Exposition

PHILBEX ILOILO

The **Philippine Building and Construction Exposition (PHILBEX) Cebu** serves as another regional leg of the iconic WORLD BEX. Though having only established its footing a couple of years ago, **PHILBEX Cebu** has quickly grown into the region's biggest and most comprehensive building and construction trade event.

SAVE THE DATE

JULY 11 - 14, 2024 | 11:00 AM - 7:00 PM

ICON - ILOILO CONVENTION CENTER

For more information, please contact **Ms. Lulu P. Quadra** or **Mr. Steve L. Alvez**
☎ (Manila) +63995 5292039, (632) 8656 9239 or ✉ lulu.worldbex@gmail.com or ws15@worldbexevents.com

ORGANIZED BY:



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