

WORLD BEX SERVICES INTERNATIONAL

The Philippine Building and Construction Exposition

PHILBEX DAVAO

2024



POST EVENT REPORT

MAY 9-12, 2024

11:00 AM - 7:00 PM

SM LANANG

SMX
CONVENTION CENTER
DAVAO



philbex.ph



inquire@worldbexevents.com



+ 632 8656 9239

The Philippine Building and Construction Exposition

PHILBEX DAVAO

EVENT OVERVIEW

The Philippine Building and Construction Expo (PHILBEX), established by Worldbex Services International, is the premier platform that extends the unparalleled WORLDBEX experience to regional areas nationwide. With its mission to empower local companies, this event enables the building and design landscape to shine and thrive nationally, driving growth and innovation for the industry. **PHILBEX** transforms regional markets into dynamic centers of opportunity and creativity by providing access to world-class exhibitions.



The Philippine Building and Construction Exposition

PHILBEX DAVAO

PHILBEX SPONSORS



SUPPORTED BY | PARTICIPATING BRANDS



PHILBEX INSTITUTIONS AND ASSOCIATION PARTNERS



SERVICE PROVIDERS



MEDIA PARTNERS





MESSAGE

For years, our partnership with the local government of Davao has allowed us to work closely with the business and government sector to showcase Davao City as an economic hub in urban development and tourism. Worldbex Services International (WSI) has made a stride in making sure we fulfill of bringing people to the various king city. PHILBEX and TLEX are the regional events established by Worldbex Services International to bring quality exposition to the regional area of the Philippines, the **Philippine Building and Construction Expo** or **PHILBEX**, construction and design expo that brings Worldbex experience to key regions of the country. Meanwhile, the **Travel and Leisure Expo** or **TLEX** brings great travel deals and destinations from local and international.

Today, we celebrate our second years of Philbex and Tlex here in Davao City, a milestone that would never be achieved without the support of our local government, sponsors, partners, and exhibitors. These events are surely shining a spotlight on local and international innovations with a clear vision of boosting the economic activities in the construction and tourism industry. Again, welcome to PHILBEX and TLEX 2024 and *Mabuhay*.

JOSEPH L. ANG
Founding Chairman
Worldbex Services International



The Philippine Building and Construction Exposition

PHILBEX DAVAO

OVERVIEW



MORE THAN
11,300
FOOT TRAFFIC



MORE THAN
219
EXHIBITORS



5,000 SQM
EXHIBIT AREA



110
NO. OF
EXHIBITORS



HIGHLIGHTS

ASSOCIATION PAVILION

Featured prominent related association conducting their general membership meetings and mini conference to update its members with the latest trends in the industry.



Davao City Chamber of Commerce and Industry Inc. (DCCII)



Davao City Guide Map



Green Restoratives Actions and Sustainable Solutions (GRASS)



Institute Of Integrated Electrical Engineers (IIEE) Davao



Philippine Institute of Civil Engineers (PICE) Davao



Real Estate Brokers Association of The Philippines (REBAP) Davao



Structural Engineers Association of Davao, Inc.



PHILBEX DAVAO CITY OF TOMORROW

Featured the latest projects and scale models from different architectural firms.



It is an exciting opportunity for Davao City to showcase its potential as a hub for the tourism and construction industries. After these significant events bring together professionals, entrepreneurs, and stakeholders from different industries, may it inspire new business opportunities and promote innovations that could drive economic growth in the city and the whole country.”

– HON. SECRETARY
LEO TERESO
ABELLERA MAGNO,
PRESIDENTIAL ASSISTANT
EASTERN MINDANAO

HIGHLIGHTS



PROJETO 2024

IDEAS & DESIGN COMPETITION

NATURA CONVENTION CENTER IN BIOPHILIC ARCHITECTURE DAVAO



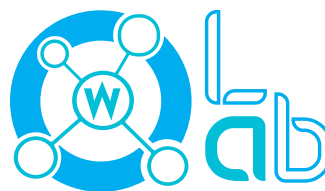
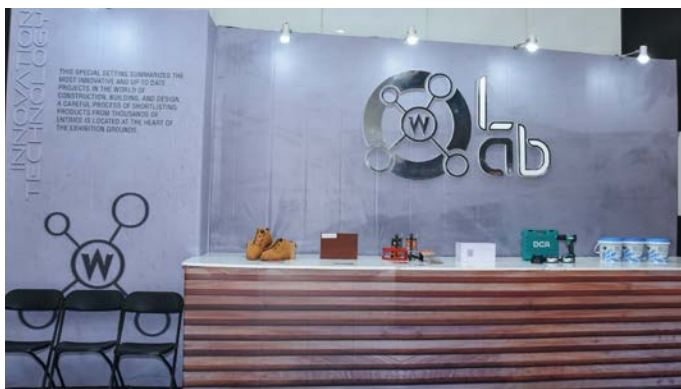
PROJETO is an inter school competition that welcomes the creative and future-forward concepts of students taking courses in

architecture and interior design all over the Philippines. It serves as a platform for these future industry movers and shakers that aims

to bring out the best minds filled with beyond-the-box concepts in the field of construction and design. The design theme for PROJETO DAVAO this year: Natura Convention Center in Biophilic Architecture. Marrying the love of nature, and the region's rich heritage, this year's Projeto Davao, aims to infuse the simple building type of Convention Centers with Biophilic Design.



From left to right: Justine and Bien (1st Runner Up from Ateneo de Davao University), Faith Florentino and Leslie Quintana Grand Winner from University of Mindanao



Featured the most innovative and up to date products in the field of construction, building and design.



We are gathered here today where creativity means craftsmanship and where our visions become reality. Innovation is at the heart of our industry, and it's essential that we continue to push the boundaries of what's possible. Whether it's adopting new construction techniques, integrating smart technologies, or exploring sustainable materials, let's embrace innovation as a means to create better, more resilient structures."

— ARCH. KHASHAYAR L. TOGHYANI, OFFICE OF THE CITY BUILDING OFFICIAL (OCBO)

HIGHLIGHTS



The PHILBEX Summit is a premier event for construction and building industry professionals, offering distinguished seminars and workshops that provide insights from leading experts, explore cutting-edge trends, and facilitate discussions on best practices and innovative solutions.



These events are a significant milestone for the respective industries, providing a platform for innovation, collaboration, and growth. We at DTI-Region XI are proud to extend support to both events, recognizing their importance. And we have to sustain that growth in terms of services, tourism, travel, leisure, construction, and other related industries in tourism.”

— **MR. ROMEO CASTANADA,**
ACTING REGIONAL
DIRECTOR
DTI - REGION XI



Revolutionizing the craftsmanship of filipino artisan produce and celebrating the rich and colorful tradition of the country, worldbex likha pays homage to homegrown flairs in traditional weaving, pottery, fabrics, finishing textures and textiles.



Featured the country’s top interior designers showcasing their iconic work that focuses on legacy, art and ecology.

HIGHLIGHTS



Featured the latest works of top architectural firms in the country, particularly in the Mindanao Region.



ACAV Architect



Ataller Architectural Firm Co.



CP Design & Architecture



EJ Pasia



Far East Associates



GPG Fortich Architectural Designs and Services



JC Obeña Architects



MLA At Home Architectural Design



Onpoint Dreamworks Inc.



Philippine Institute Of Architects (PIA) - Greater Davao



Primea Design Studio



RL Duran Architects



UAP Davao Chapter

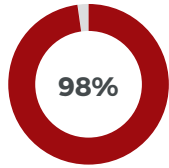


United Architects Of The Philippines (UAP) Datu Bago- Dabaw Chapter

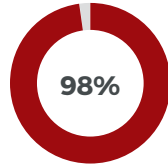


United Architects Of The Philippines (UAP) - North Davao

EXHIBITORS' FEEDBACK



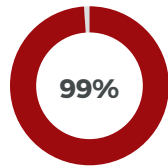
98%
of Exhibitors meet the company's target market



98%
of exhibitors rated the overall appearance of PHILBEX Davao as "Excellent"



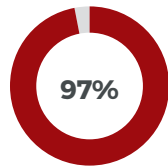
100%
of exhibitors rated the overall experience of PHILBEX Davao 2024 as "Excellent"



99%
of exhibitors rated the overall company performance and participation as "Excellent"



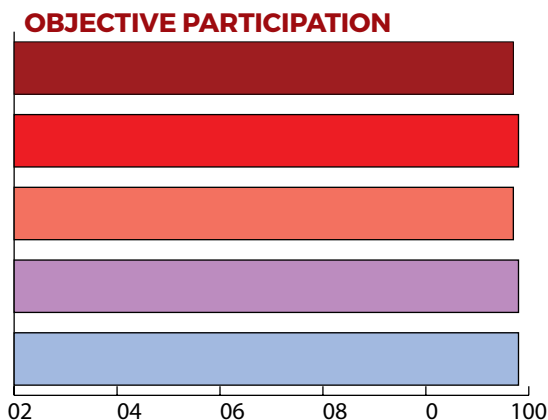
100%
excellent rating in the overall outcome of the expo



97%
excellent rating performance for the organizer of the event - Worldbex Services International



99%
of the exhibitors will participate again in PHILBEX Davao 2025



97% Promote Awareness of Products

98% Generate Increased Businesses

97% Explore New Businesses

98% Market/Test New Products

98% Market Exposure

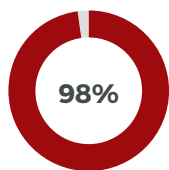


Being one of the largest and most comprehensive building and construction trades in Mindanao, a lot of investors, partners, and major players in the industry are surely excited to participate in this major event. We are glad that a significant and exciting event like this is held in Davao City, as it also stands as proof that our beloved city is becoming one of the country's largest haven for tourism and leisure, as well as building and design."

— **ATTY. ELEAZAR CAGULA.**

EXECUTIVE ASSISTANT
OFFICE OF THE
VICE-MAYOR
OPERATIONS OFFICE,
DAVAO CITY

TRADE BUYERS' FEEDBACK



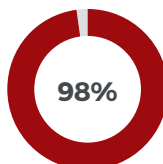
98% of the attendees gave the registration process an excellent rating



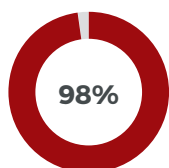
100% of the attendees rated the Interior and Exterior "Excellent"



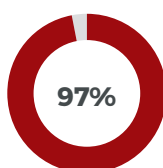
100% rated the over-all exhibits "Excellent"



98% of the attendees rated the Activities and Show Highlights "Excellent"



98% of the attendees rated the venues "Excellent"



97% of the attendees rated the safety and security "Excellent"



100% of the attendees rated the customer service "Excellent"



As we strive to build a more resilient, inclusive, and livable city, events like PHILBEX and TLEX play a vital role in shaping our environment and promoting responsible tourism practices and fostering community engagement. ”

— DAVAO CITY MAYOR
SEBASTIAN "BASH"
DUTERTE, REPRESENTED
BY THE ACTING OIC CITY
TOURISM OPERATIONS
OFFICE - **MS. JENNIFER
ROMERO**

TOP 5 VISITORS' JOB NATURE

- Architect
- Interior Design
- Engineer
- Contractor
- Corporate Purchasing

TOP 5 VISITOR'S NATURE OF BUSINESS

- Manufacturer
- Contractor
- Design Service Provider
- Distributor
- Construction Service Provider

TOP 5 EVENT INTEREST

- World of Interior Design
- City of Tomorrow
- World of Architecture
- Projéto Ideas and Design
- Philbex Summit

TOP 5 PRODUCT INTEREST

- Paint and Finishing
- Flooring and Tiles
- Lighting
- Interior Furnitures and Fixtures
- Doors and Windows

TOP 5 PURPOSE OF VISIT

- To gather new knowledge and information/to get inspiration
- To source new materials and services
- Get update on latest trends and innovation
- To visit exhibitors and suppliers
- To network with various exhibitors and partners

TRADITIONAL MEDIA

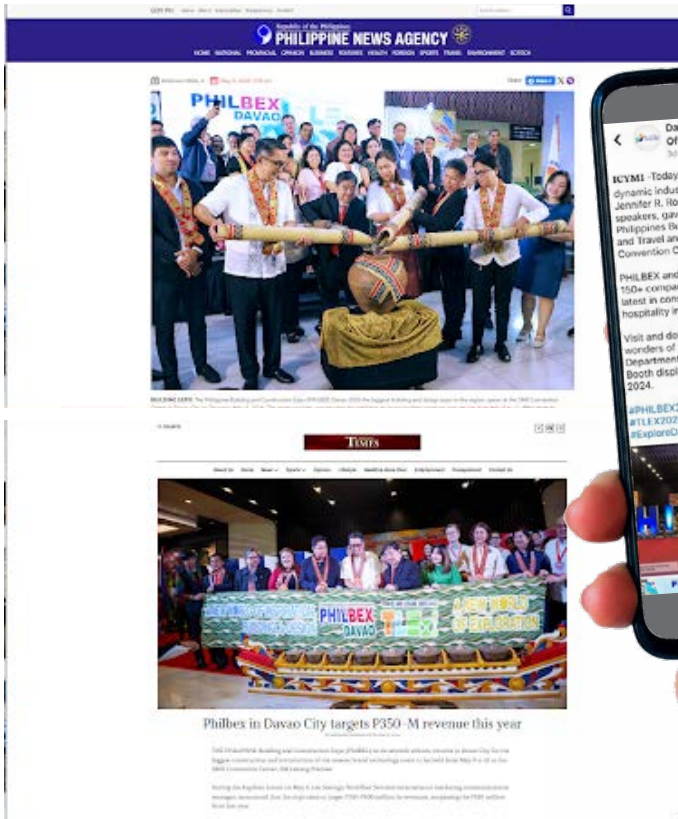


TOTAL AD VALUE
16,451,018.88

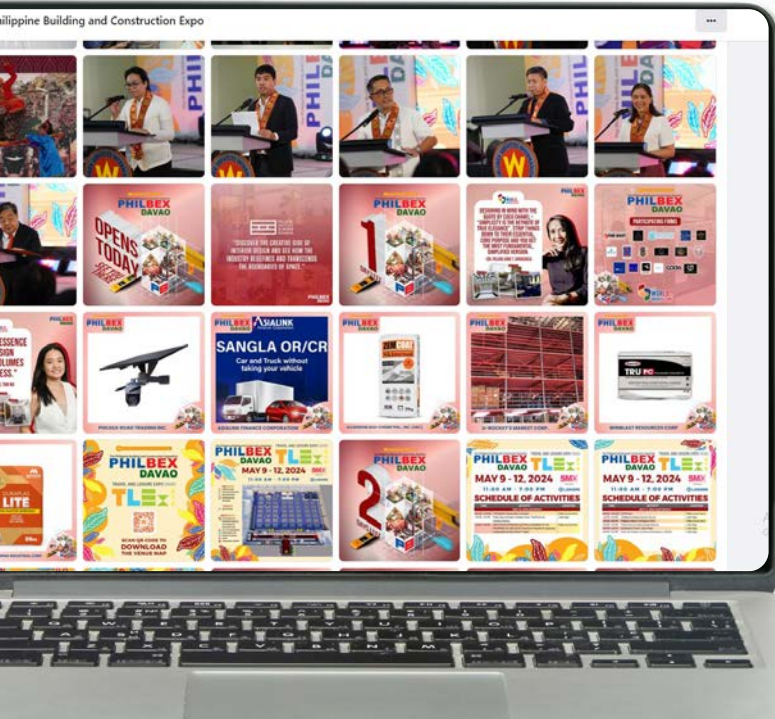
PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS,
TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS,
FACEBOOK, INSTAGRAM



ONLINE MEDIA



ONLINE MEDIA



Philippine Building and Construction Expo
Apr 17 · 🌐

The most awaited design competition of **WORLD BEX** is headed to Davao City!... See more

philbex.ph
Projeto Davao 2024 Learn more

👍👍👍 12 3 shares 19.7K plays

Philippine Building and Construction Expo
Apr 24 · 🌐

Here are **MORE** reasons why you should not miss the region's biggest building and design expo... See more

PHILBEX DAVAO
5 REASONS TO VISIT THE COUNTRY'S LEADING EXPOSITION FOR BUILDING AND DESIGN

- NETWORK WITH BIGGEST BRANDS IN THE INDUSTRY FROM DAVAO
- GET TO KNOW THE LATEST TRENDS AND INNOVATIONS FROM LOCAL AND INTERNATIONAL EXHIBITORS
- LEARN FROM THE INDUSTRY EXPERTS THROUGH SEMINARS, WORKSHOPS AND MASTERCLASSES
- MEET POTENTIAL SUPPLIERS AND BUSINESS LEADERS
- EXPERIENCE WORLD-CLASS EXPOSITION LIKE NO OTHER!

REGISTER NOW!

philbex.ph
PHILBEX | The Philippine Building and Construction Exposition Learn more

👍👍 22 13 shares 35.7K plays

Philippine Building and Construction Expo
Apr 19 · 🌐

Celebrate the vibrant culture of locally-made furniture and products at the PHILBEX Davao Lika... See more

philbex.ph
PHILBEX | The Philippine Building and Construction Exposition Learn more

👍👍 22 4.7K plays

Philippine Building and Construction Expo
Apr 20 · 🌐

It's time to go green in Davao City, as we bring you the much-awaited "Green Unleashed" Coliab Technical Talks and Tours, brought to you!... See more

GREEN Unleashed
green + PHILBEX DAVAO
COLIAB TECHNICAL TALKS AND TOURS

DATE 1: MAY 8, 2024 DATE 2: MAY 10, 2024

SMX CONVENTION CENTER LABANG, DAVAO CITY

PHILBEX JULY 2024 PHILBEX SEPT 2024

Philippine Building and Construction Expo
Apr 13 · 🌐

Are you ready to reach for ascendancy? PHILBEX Davao 2024 opens **TOMORROW!**

Be ready as we take you to newer heights in Davao City! Meet the local building and design industry and network with the locals when you visit the SMX Convention Center Davao - SM Lanang, from May 9 to 12, 2024!

REGISTER NOW FOR FREE!
<https://philbex.ph/davao/>

#PHILBEXDavao2024
#DrawnToAscendancy

Philippine Building and Construction Expo
Apr 20 · 🌐

Are you ready to experience Davao City? Worldbex Services International's premier... See more

PHILBEX DAVAO TLEX
MAY 9 - 12, 2024 SMX
11:00 AM - 7:00 PM
SCHEDULE OF ACTIVITIES

PHILBEX DAVAO TLEX
MAY 9 - 12, 2024 SMX
11:00 AM - 7:00 PM
SCHEDULE OF ACTIVITIES

You and 13 others 11 shares

Philippine Building and Construction Expo
Apr 25 · 🌐

Excited for our premier events opening soon? Take a look at this map of the event grou... See more

PHILBEX DAVAO TLEX
MAY 9 - 12, 2024 SMX
11:00 AM - 7:00 PM

3 3 shares

Like Comment Send Share

Philippine Building and Construction Expo
Apr 25 · 🌐

Experience ascendancy in Mindanao as Worldbex Services International brings the **WORLD BEX** experience to Davao City!... See more

4 1 share 296 plays

Like Comment Send Share

Philippine Building and Construction Expo
Apr 26 · 🌐

Davao City continues to innovate and create new products that get the attention of many people and industries. These products will be displayed in the upcoming PHILBEX Davao 2024!

Be drawn to ascendancy as we take you on a journey to the Mindanao region this May 9 to 12, 2024, at the SMX Convention Center Davao - SM Lanang! Pre-register now at <https://philbex.ph/davao/>

Join our Viber Community for **WORLD BEX** live updates!
<https://bit.ly/44GveBO>

#PHILBEXDavao2024
#DrawnToAscendancy

MEYMA MACHINERY INC. HAYKOR INDUSTRIES

Philippine Building and Construction Expo
May 2 · 🌐

IdR. Ken Ferolino shares his knowledge and philosophy on designing spaces that focus on safety above all... See more

"DESIGNING SOLUTIONS WITH SAFETY BEFORE AESTHETICS AS THE GUIDING PRINCIPLE."
- IDR. KEN FEROLINO
SPACE PROJECT*
INTERIOR DESIGN

14 12 shares

Like Comment Send Share

WORLDBEX SERVICES INTERNATIONAL

The Philippine Building and Construction Exposition

PHILBEX DAVAO

Established only in 2014, the **Philippine Building and Construction Exposition (PHILBEX) Davao** serves as another regional leg of the iconic WORLDBEX. Though having only established its footing a couple of years ago, **PHILBEX Davao** has quickly grown into the region's biggest and most comprehensive building and construction trade event in Mindanao.

SAVE THE DATE

MAY 8 - 11, 2025

11:00 AM-7:00 PM

SMX CONVENTION CENTER (DAVAO)

For more information, please contact **Ms. Lulu P. Quadra** or **Mr. Steve L. Alvez**
☎ (Manila) +63995 5292039, (632) 8656 9239 or ✉ lulu.worldbex@gmail.com or ws15@worldbexevents.com

ORGANIZED BY:

WORLDBEX SERVICES INTERNATIONAL

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