

WORLDBEX SERVICES INTERNATIONAL

The Philippine Building and Construction Exposition

PHILBEX ILOILO

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BEYOND
SUSTAINNOVATION

JULY 17-20, 2025

10:00 AM - 7:00 PM

ILOILO CONVENTION CENTER



philbex.ph



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POST EVENT REPORT

The Philippine Building and Construction Exposition

PHILBEX ILOILO

EVENT OVERVIEW

The Philippine Building and Construction Expo (PHILBEX), established by Worldbex Services International, is the premier platform that extends the unparalleled WORLDBEX experience to regional areas nationwide. With its mission to empower local companies, this event enables the building and design landscape to shine and thrive nationally, driving growth and innovation for the industry. **PHILBEX** transforms regional markets into dynamic centers of opportunity and creativity by providing access to world-class exhibitions.



The Philippine Building and Construction Exposition

PHILBEX ILOILO

IN COOPERATION WITH



SUPPORTED BY



SMSTORE ILOILO



SPONSORS



SUPPORTING ASSOCIATIONS



PHILIPPINE CHAMBER OF
COMMERCE AND INDUSTRY
ILOILO CHAPTER, INC.



PARTICIPATING BRANDS



SERVICE PROVIDERS



MEDIA PARTNERS





MESSAGE

Honored guests, esteemed industry leaders, valued exhibitors, and partners,

Maayong Aga!

Welcome to the biggest multi-industry expo of the Western Visayas, the ILOILO TRIO SHOW 2025! This year, Worldbex Services International is proud to present to you the 3rd edition of our shows here in the City of Love and the Gastronomy Capital of the Philippines —ILOILO. With the three iconic events we bring you, their distinct themes signify the visions we have.

PHILBEX “BEYOND SUSTAINNOVATION” promotes sustainability and innovation in the building and construction industry. TLEX “UNCOVER THE WONDERS” invites us to explore the world of travel and leisure through local gems and international destinations. MAFBEX EATS HERE celebrates culinary and coffee excellence, empowers MSMEs showcasing the best flavors and homegrown products.

These events are all made possible through your utmost support and your willingness to collaborate. Truly, the best creations are made by hands joined for meaningful goals.

Once again, welcome to the ILOILO TRIO 2025!

JOSEPH L. ANG
Founding Chairman
Worldbex Services International



The Philippine Building and Construction Exposition

PHILBEX DAVAO

OVERVIEW



MORE THAN
16,590
FOOT TRAFFIC



MORE THAN
107
EXHIBITORS



4,299 SQM
EXHIBIT AREA



141
NO. OF
BOOTHs



HIGHLIGHTS



The World of Interior Design at PHILBEX Iloilo 2025 featured the curated space by the Philippine Institute of Interior Designs - National, Panay Chapter, Eastern Visayas Chapter, Cebu Chapter, and Mindanao Chapter.



We design with intention to make life more liveable, efficient, and enjoyable. In having access to the latest innovations in PHILBEX, it gives us more confidence in our work, reminds us that we are not working alone—we are part of a community that values quality, sustainability, and innovation.”

—IDR. JOHN PAOLO CASTRO,
NATIONAL PRESIDENT,
PHILIPPINE INSTITUTE OF
INTERIOR DESIGN



PHILBEX SUMMIT ILOILO invited the regions' experts in the building and construction industry to share their valuable insights focusing on sustainability and innovation through a series of seminars, talks, and workshops.



Design Talks by Philippine Institute of Interior Design



1st Iloilo Building Information Modeling (BIM) Summit 2025

HIGHLIGHTS



Featuring top architectural firms in the country, The World of Architecture at PHILBEX Iloilo 2025 highlights the some of the key players in the built environment.



**AR Sculptura
(Art+Sculpture+Interiors)**



CubeSystem Builders Corporation



GH Hisanacha Builders Inc



HURAA Design and Consulting, Inc



UAP Hamili Chapter



UAP Iloilo Chapter



TOP ARCHITECTURAL THESES FROM ILOILO SCIENCE AND TECHNOLOGY UNIVERSITY (ISAT U)



On behalf of the Sangguniang Panlungsod of Iloilo City, we remain deeply committed to supporting policies that nurture reinvestment, empower industry sectors, and promote strong partnerships between the public and private sectors. Through this event, we send a powerful message: the regions are not playing catch-up — we are leading the way."

— VICE MAYOR LADY JULIE GRACE "LOVE-LOVE" BARONDA,
VICE MAYOR, ILOILO CITY
PHILIPPINES

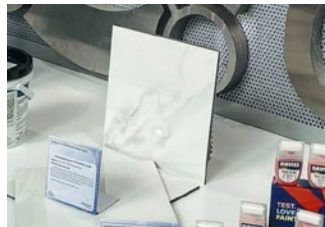
HIGHLIGHTS



PHILBEX LAB ILOILO featured the most inventive and up-to-date products in the world of building and construction.



DAVIES PAINTS PHILS. INC.



EVERGREEN MANUFACTURING CORP.



LATICRETE PHILIPPINES



PACIFIC PAINT (BOYSEN) PHILS. INC.



PHILCEMENT CORPORATION



ROYAL SUNTECH CORP.



We're very happy that once again, the Iloilo Trio is back in the shores of Western Visayas, specifically here in Iloilo City and Iloilo Province. It's a pleasure for us to be hosting this event as it brings together the leaders in the industry—in business, in travel. It brings businesses closer to the people and provide exposure to the whole city. “

— **ReD. CRISANTA MARLENE P. RODRIGUEZ,**
REGIONAL DIRECTOR,
DEPARTMENT OF TOURISM
- WESTERN VISAYAS

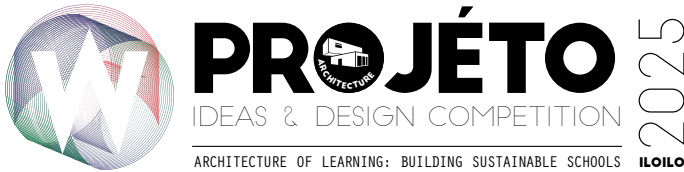
PHILBEXILOILO CITY OF TOMORROW

Featured the latest projects and scale models from different architectural firms.



↑ Project Model By Delab Collaborative Inc. and HURAA Design & Consulting, Inc.

HIGHLIGHTS



PHILBEX PROJETO IDEAS AND DESIGN COMPETITION - ILOILO welcomed the creative and future-forward concepts of Architecture and design students all over the Western Visayas Region. Under the theme, "Beyond Sustainnovation" the students took on the challenge of designing a school campus that integrates environmental performance with architectural integrity.



↑ PROJETO winners from left to right: (GRAND WINNER) **Team Morphos'** Karl Christian E. Togonon, Maylyn Rose L. Jornadal, John Lloyd Carl Malutao, Zyril Roi R. Sumande, and Marrianne Monique J. Garvilles.



↑ PROJETO winners from left to right: (2ND RUNNER UP) **Team GA-ABB's** Gene Cristine Bacanto, Irish Alo, Vince Ryle Andrada and Keanu Renz Gonio.
→ PROJETO winners from left to right: (2ND RUNNER UP) **Team Sibol's** Franklin Sucaldito Artillo, Alexa Bautista Villanueva, Febe Mae Alcoran Checa, and Ella Rose De Los Santos Nalaunan.



Iloilo Trio 2025 brings together not only industries but professionals and also investors, innovators, and future builders. It strengthens our local economy, showcases Iloilo's growing potential as a development hub, and opens doors for knowledge exchange and strategic partnerships."

— **MAYOR RAISA TRENAS-CHU,**
MAYOR, ILOILO CITY
PHILIPPINES



PHILBEX Likha Iloilo provided a platform for skilled local artists and artisans to showcase their works. This event highlight underscores the significance of heritage in shaping creative and sustainable industries.



**Budbud Asin
ng Miagao**



**Hablon Bu Indag-An
Primary
Multipurpose
Cooperative**

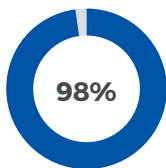


**Oil Painting by
Michael Alejo**

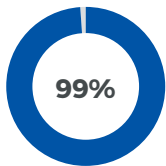


**Upcycled Art by
Christom Setubal**

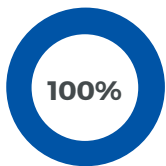
EXHIBITORS' FEEDBACK



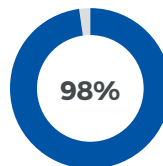
of Exhibitors meet the company's target market



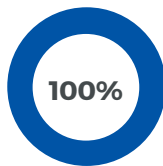
of exhibitors rated the overall experience of PHILBEX Iloilo 2026 as "Excellent"



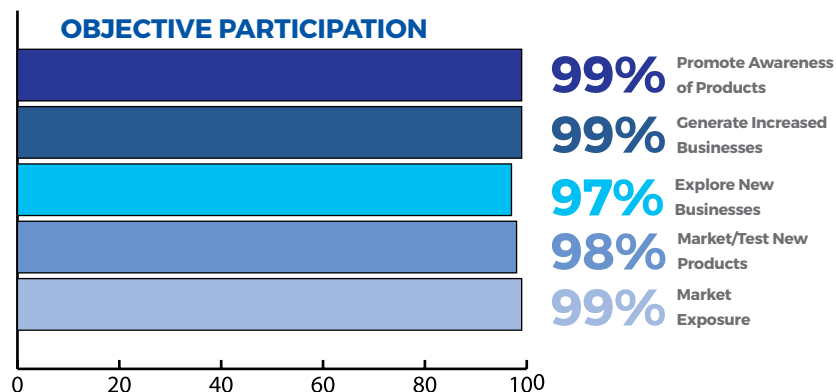
of exhibitors rated the overall company performance and participation as "Excellent"



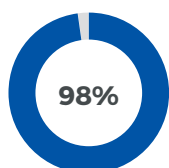
excellent rating performance for the organizer of the event - Worldbex Services International



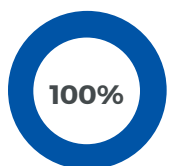
of the exhibitors will participate again in PHILBEX Iloilo 2026



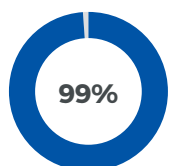
TRADE BUYERS' FEEDBACK



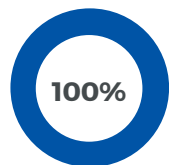
of the attendees gave the registration process an excellent rating



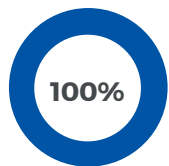
rated the over-all exhibits "Excellent"



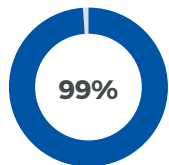
of the attendees rated the venues "Excellent"



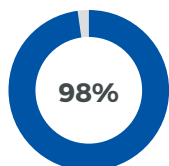
of the attendees rated the customer service "Excellent"



of the attendees rated the Interior and Exterior "Excellent"



of the attendees rated the Activities and Show Highlights "Excellent"



of the attendees rated the safety and security "Excellent"



TOP 5 VISITORS' JOB NATURE

- Contractor
- Architect
- Engineer
- Corporate Management Officers
- Direct Buyer/End Users

TOP 5 VISITOR'S NATURE OF BUSINESS

- Contractor
- Design Service Provider
- Construction Service Provider
- Interior Design
- Manufacturer

TOP PRODUCT INTEREST

- Interior Furnitures and Fixtures
- Paint and Finishing
- Electronics and Electrical
- Glass and Lighting

TOP 5 PURPOSE OF VISIT

- To gather new knowledge and information
- To look for companies
- To visit exhibitors and suppliers
- To attend product forums/ seminars
- To source new materials and services

TRADITIONAL MEDIA



TOTAL MEDIA VALUE
11,675,796.80

PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS,
TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS,
FACEBOOK, INSTAGRAM



ONLINE MEDIA



Philippine Building and Construction Expo
Jul 16 · 🌐

Are you ready to build your dreams with the best and reach for sustaininnovations? PHILBEX Iloilo 2... See more

philbex.ph

Philippine Building and Construction Expo
Jun 27 · 🌐

LOOK! FBTV News, a well-known social media page in Iloilo City, showed their enthusiasm for the u... See more

FBTV News Iloilo · Follow
May 28 · 🌐

Look along! Iloilo's Biggest Industry Gathering: WSI's Unfolds its Premier Expositions... See more

Philippine Building and Construction Expo
Jun 25 · 🌐

HURRY! You only have until June 28 to sign up for this year's PROJETO Ideas and Design Competi... See more

Philippine Building and Construction Expo
Jun 12 · 🌐

The long-awaited inter-school ideas and design competition is back as PROJETO 2025 makes its way to Iloilo... See more

Philippine Building and Construction Expo
Jun 25 · 🌐

Innovation at its peak!... See more

Philippine Building and Construction Expo
Jun 26 · 🌐

Let's go beyond sustainnovation at PHILBEX... See more

Philippine Building and Construction Expo
Jun 27 · 🌐

Worldbex Services International visited some of its official partners in the City of Love — Iloilo Ci... See more

Leo Z. Salonga + 14 9 shares

Philippine Building and Construction Expo
Jun 30 · 🌐

PHILBEX Iloilo continues to go beyond sustai... See more

Philippine Building and Construction Expo
Jul 1 · 🌐

LOOK! CETV, an event focused social media platform, shared their enthusiasm for the forthcoming... See more

CETV Philippines · Follow
Jun 27 · 🌐

Worldbex Services International (WSI), the Philippines' leading exposition organizer, is bringing its signature events to Iloilo this July 17 t... See more

Iloilo Hosts 3 Major Lifestyle and Trade Expos

Three major expos are set to take over Iloilo from July 17 to 20, spotlighting construction, food, and travel industries in one groundbreaking event.

Philippine Building and Construction Expo
Jul 3 · 🌐

Join the celebration of the built environment!... See more

Arch Run Club 2000 · Follow
May 28 · 🌐

AEC Run - 7.19.25 - A Celebration of the Built Environment Architecture Engineering Construction... See more

In collaboration with PHILBEX ILOILO on July 17 - 20, 2025

7.19.25

Male Convention Center, Magwood Blvd., Mandurriao, Iloilo City, Philippines

Philippine Building and Construction Expo
Jul 7 · 🌐

PHILBEX Likha brings out the very best local artisans in the industry and highlights their contribution... See more

Jul 17-20, 2025

10:00 AM - 7:00 PM

Male Convention Center

IDR. MICHAEL JAN ALEJO

REGISTER NOW

Leo Z. Salonga + 33 3 comments 29 shares

Philippine Building and Construction Expo
Jul 12 · 🌐

Discover the Future of Architecture at PHILBEX Iloilo 2025!... See more

Philippine Building and Construction Expo
Jul 16 · 🌐

Let's reach beyond sustaininnovations!... See more

PARTNER

WILCON

HORIZON X 3.SU

PHILBEX ILOILO



The Philippine Building and Construction Exposition

PHILBEX ILOILO

Held last July 2023, **PHILBEX** is the regional event established by Worldbex Services International to bring the experience of going to extensive expositions to the regional areas of the **Philippines. The Philippine Building and Construction Expo (PHILBEX)**

is a construction and design expo with the goal of bringing the **WORLDBEX** experience to other places in the Philippines. This event is aimed towards the more local regions of the Philippines to highlight the local businesses and companies and give them a spotlight for them to shine.

SAVE THE DATE

JULY 9 - 12, 2026

10:00 AM-7:00 PM

ILOILO CONVENTION CENTER (ICON)

For more information, please contact **Ms. Lulu P. Quadra** or **Mr. Steve L. Alvez**
☎ (Manila) +63995 5292039, (632) 8656 9239 or ✉ lulu.worldbex@gmail.com or ws15@worldbexevents.com

ORGANIZED BY:



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ONLINE MEDIA

