

WORLDBEX SERVICES INTERNATIONAL

The Philippine Building and Construction Exposition

PHILBEX CEBU

2025



SEPTEMBER 11-14, 2025

10:00 AM - 7:00 PM

IEC CONVENTION CENTER CEBU



philbex.ph



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POST EVENT REPORT

The Philippine Building and Construction Exposition

PHILBEX CEBU



EVENT OVERVIEW

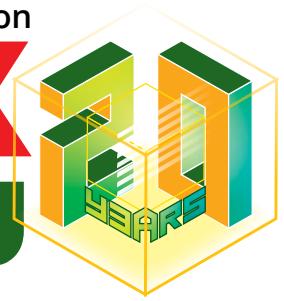
The **Philippine Building and Construction Expo (PHILBEX)**, established by Worldbex Services International, is the premier platform that extends the unparalleled WORLD BEX experience to regional areas nationwide.

With its mission to empower local companies, this event enables the building and design landscape to shine and thrive nationally, driving growth and innovation for the industry. **PHILBEX** transforms regional markets into dynamic centers of opportunity and creativity by providing access to world-class exhibitions.



The Philippine Building and Construction Exposition

PHILBEX CEBU



SPONSORS



SUPPORTING ASSOCIATIONS



SUPPORTED BY



MEDIA PARTNERS



SERVICE PROVIDERS





MESSAGE

Maayong Buntag, Cebu!

Welcome to the **CEBU TRIO 2025!** featuring **PHILBEX Cebu**, **MAFBEX Cebu**, and the **Cebu Auto Show**.

This year, we proudly celebrate 20 years here in CEBU—two decades of excellence, innovation, and meaningful connections that have made Cebu a hub of world-class expositions.

As we look back with pride, we also look forward with greater ambition. May this milestone inspire new opportunities, stronger partnerships, and lasting success for all.

Daghang salamat, Cebu. Padayon ta sa mas malambuong kaugmaan.

JOSEPH L. ANG
Founding Chairman
Worldbex Services International



The Philippine Building and Construction Exposition

PHILBEX CEBU



OVERVIEW



MORE THAN
16,590
FOOT TRAFFIC



MORE THAN
125
EXHIBITORS



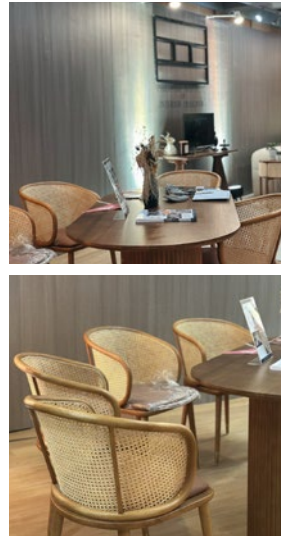
2,500 SQM
EXHIBIT AREA



176
NO. OF
BOOTH



HIGHLIGHTS



I look forward to more events like this to help support our local entrepreneurs and to showcase more of Cebu, Thank you to the organizers for bringing these events to Cebu. “

— HON. KENDRICK HAROLD GO, COUNCILOR, 1ST DISTRICT OF CEBU



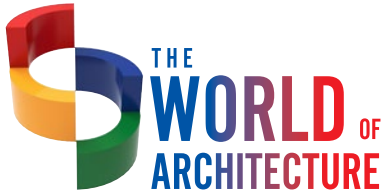
The World of Interior Design at PHILBEX Cebu 2025 featured the curated space by the Philippine Institute of Interior Designs - National, Panay Chapter, Eastern Visayas Chapter, Cebu Chapter, and Mindanao Chapter.



PHILBEX LAB CEBU featured the most inventive and up-to-date products in the world of building and construction.



HIGHLIGHTS



Featuring top architectural firms in the country, The World of Architecture at PHILBEX Cebu 2025 highlights the some of the key players in the built environment.



Abadia Architects & Designers



CAD Company



Primea Design Group Co.



United Architects of the Philippines



CEBU TRIO truly showcased the best of Cebu, and we extend our warmest congratulations as the event brought together exhibitors from all over the country, highlighting the diversity, creativity, and craftsmanship of our local communities.”

— **MS. JUDY**

DELA CRUZ GABATO

DOST, REGIONAL DIRECTOR - CEBU



PROJÉTO
IDEAS & DESIGN COMPETITION
ARCHITECTURE OF IDENTITY: VERTICAL BAYANIHAN

2025
CEBU

PHILBEX PROJETO IDEAS AND DESIGN COMPETITION - CEBU welcomed the creative and future-forward concepts of Architecture and design students. Under the theme, “Architecture of Identity: Vertical Bayanihan” the students have to reinterpret Filipino vernacular and cultural elements into a vertical mixed-use building that becomes a cultural landmark in the Cebu skyline.



↑ PROJÉTO winners from left to right: (GRAND WINNER) **Team Shr+Win's** Marvin D. Nillas and Alixes Gail O. Ronquillo.



↑ PROJÉTO winners from left to right: (2ND RUNNER UP) **Team Tayo's** Chris Alister Bayno, Rina Jane Te, Dyshel Claire Gementiza, Jodi Gabrienne Soriano, and Patrick Luis Abellana.

HIGHLIGHTS



PHILBEX Likha Cebu provided a platform for skilled local artists and artisans to showcase their works. This event highlight underscores the significance of heritage in shaping creative and sustainable industries.



PHILBEX CEBU CITY OF TOMORROW

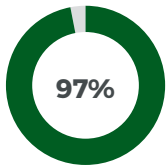
Featured the latest projects and scale models from different architectural firms.



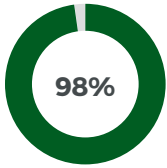
“These events (CEBU TRIO) help to strengthen our local economy. It helps the government to showcase the latest innovations.”

— MR. ELVIE CENITA,
DOST - SCIENCE RESEARCH
SPECIALIST II

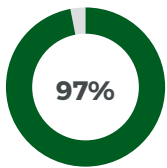
EXHIBITORS' FEEDBACK



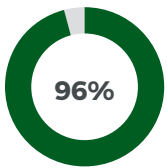
97% of Exhibitors meet the company's target market



98% of exhibitors rated the overall experience of PHILBEX Cebu 2025 as "Excellent"



97% of exhibitors rated the overall appearance of PHILBEX Cebu as "Excellent"



96% of exhibitors rated the overall company performance and participation as "Excellent"



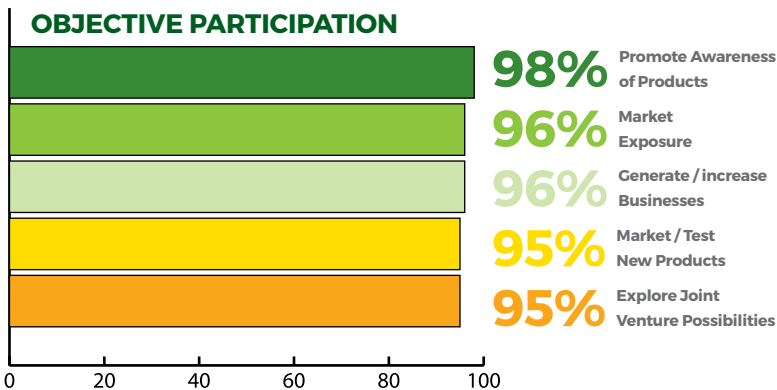
100% excellent rating in the overall outcome of the expo



98% excellent rating performance for the organizer of the event - Worldbex Services International



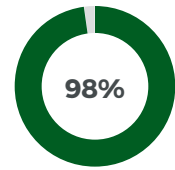
100% of the exhibitors will participate again in PHILBEX Cebu 2026



“These exhibitions are align to our vision of bringing the Cebu to the international competitiveness. Bringing world class people and world class businesses.”

— MR. KENT DELA CALZADA,
CEBU CHAMBER OF COMMERCE AND INDUSTRY

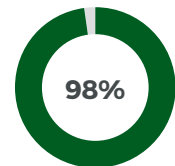
TRADE BUYERS' FEEDBACK



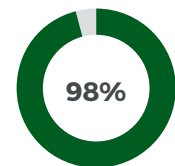
of the visitors rated their participation as excellent



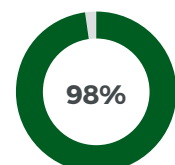
of the visitors rated the overall organization of PHILBEX 2025 as excellent



of the visitors rated the quality of the exhibitors as excellent



rated the quality of the event highlights and activities as excellent



saw adequate amount of publicity

TOP 5 VISITOR'S NATURE OF BUSINESS

- Contractor
- Design Service Provider
- Construction Service Provider
- Interior Design
- Manufacturer

TOP PRODUCT INTEREST

- Interior Furnitures and Fixtures
- Paint and Finishing
- Electronics and Electrical
- Glass and Lighting

TOP 5 VISITORS' JOB NATURE

- Contractor
- Architect
- Engineer
- Corporate Management Officers
- Direct Buyer/End Users

TOP 5 PURPOSE OF VISIT

- To gather new knowledge and information
- To look for companies
- To visit exhibitors and suppliers
- To attend product forums/seminars
- To source new materials and services

TRADITIONAL MEDIA

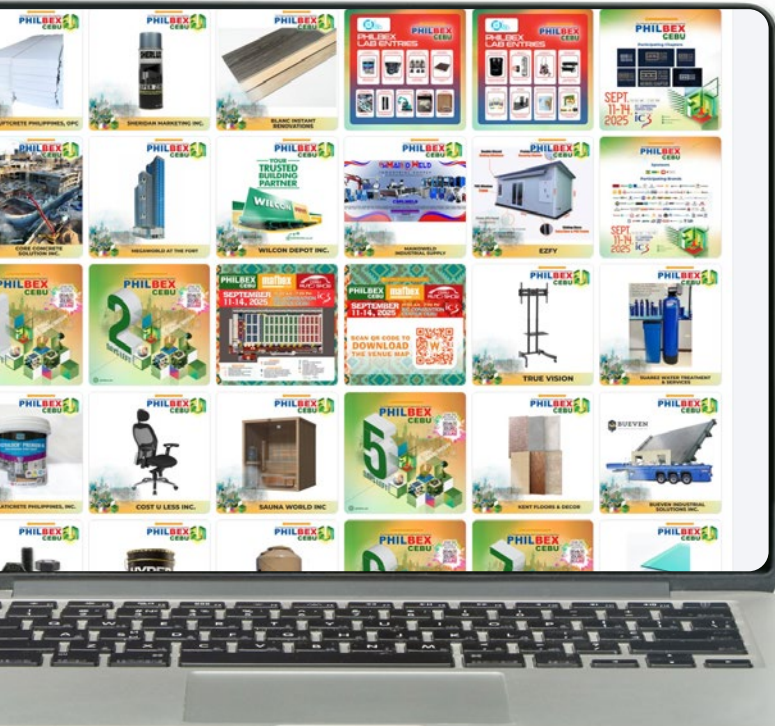


TOTAL MEDIA VALUE 8,146,845

PRESS RELEASES (ONLINE & PRINT), WEBSITE ADS, TV INTERVIEW, RADIO GUESTINGS, LIVE STREAMS, FACEBOOK, INSTAGRAM



ONLINE MEDIA



Philippine Building and Construction Expo
Published by Design Marketing | August 14, 2023 |
Mark Your Calendar! ... See more

SAVE THE DATE
SEPT. 11-14, 2025
10:00 AM - 7:00 PM
REGISTER NOW!
PHILBEX CEBU
IC3 CONVENTION CENTER CEBU

Philippine Building and Construction Expo
Published by Design Marketing | August 13, 2023 |
Explore the latest must-have products for your future offices, homes, and businesses at the most anticipated expo in the region! ... See more

PHILBEX CEBU 2025
PRIMA WINDOOS AND DOORS CORPORATION
CYPRESS ROMANTE

Philippine Building and Construction Expo
Published by Design Marketing | August 27, 2023 |
Discover what "Sustainnovation" mean when you visit PHILBEX Cebu 2025! ... See more

PHILBEX CEBU 2025
UNVI LONGTERM WOOD INDUSTRY COLTD.
QUIR SMART TECHNOLOGY CORPORATION

Philippine Building and Construction Expo
Published by Design Marketing | September 5, 2023 |
Trendy, Design is joining the grand 20th year celebration of PHILBEX Cebu this coming September 11-14, 2025! Don't miss the chance to connect with this distinguished gr... See more

WE ARE JOINING
COME AND VISIT US AT
BOOTH AREA

Philippine Building and Construction Expo
Published by Wladimir Medvedev | July 26, 2023 |
The most influential multi-industry event of Cebu is back! ... See more

PHILBEX CEBU
maf**bex** CEBU
CEBU AUTO SHOW
SEPTEMBER 11-14, 2025
10:00 AM - 7:00 PM
ic3

Philippine Building and Construction Expo
Published by Design Marketing | August 8, 2023 |
Get ready, Cebu City! The Ultimate Services International premier exposition experience is coming to the Queen City of the South! ... See more

PHILBEX CEBU

Philippine Building and Construction Expo
Published by Design Marketing | August 11, 2023 |
Go beyond sustainnovation and watch the young minds of Cebu compete in the biggest inter-school ideas and design competition in the region! ... See more

PROJETO PHILBEX CEBU
THE DESIGN PROBLEM
HOW TO JOIN
AWARDS
PHP 15,000

Philippine Building and Construction Expo
Published by Design Marketing | August 10, 2023 |
The Philippine Building and Construction Expo (PHILBEX) Cebu marks 20 years of shaping innovation in the construction and design industry! ... See more

PHILBEX CEBU
BEYOND SUSTAINNOVATION
SEPT. 11-14, 2025
ic3

Philippine Building and Construction Expo
Published by Design Marketing | September 1, 2023 |
Experience excellence in construction and design, only at PHILBEX Cebu 2025! ... See more

PHILBEX CEBU 2025
POLYLITE INDUSTRIAL CORP.
JADEVER PHILIPPINES
STONE-DAT

Philippine Building and Construction Expo updated their profile picture
Published by Wladimir Medvedev | August 2, 2023 |

PHILBEX CEBU 20th

Philippine Building and Construction Expo
Published by Design Marketing | August 13, 2023 |
Celebrating 20 Years in Cebu! ... See more

PHILBEX CEBU
The Philippine Building and Construction Exposition

Philippine Building and Construction Expo
Published by Design Marketing | August 10, 2023 |
Grow your business and expand your network at PHILBEX Cebu 2025, the region's premier building and design exposition. Now in its 20th year, the expo continues to be a... See more

PHILBEX CEBU
DISCOVER HOW THE PHILIPPINE BUILDING AND CONSTRUCTION EXPOSITION SERVES AS A POWERFUL PLATFORM FOR YOUR COMPANY.
BRAND VISIBILITY AND RECOGNITION
MARKET INSIGHTS & COMPETITOR ANALYSIS
INDUSTRY CONNECTIONS AND LEAD GENERATION

Philippine Building and Construction Expo
Published by Wladimir Medvedev | September 1, 2023 |
The PHILBEX Summit is back at PHILBEX Cebu 2025, uniting top industry leaders and experts to share valuable insights on the future of construction and design! ... See more

2025 LOGISTICS CONFERENCE
SEPTEMBER 16, 2025 | 8:00 AM - 12:00 PM | CITY SPORTS CLUB CEBU
GUEST SPEAKERS:
For details, please call at 0988 326 3246 and look for Ms. Marjory Diente

Philippine Building and Construction Expo
Published by Wladimir Medvedev | September 16, 2023 |
Experience the future of construction and design at PHILBEX LAB! ... See more

PHILBEX LAB ENTRIES



The Philippine Building and Construction Exposition

PHILBEX CEBU

Recognizing the fast-emerging construction and design sector in Cebu, the **Philippine Building and Construction Expo Cebu** or simply, **PHILBEX Cebu** was introduced in 1997 as a regional leg of the iconic **WORLD BEX**. Over two decades later, **PHILBEX Cebu** has doubtlessly driven the Cebuano construction and design industry to greater heights with each installment.

SAVE THE DATE

SEPTEMBER 10-13, 2026

IEC CONVENTION CENTER CEBU

10:00 AM-7:00 PM

For more information, please contact **Ms. Lulu P. Quadra** or **Mr. Steve L. Alvez**
☎ (Manila) +63995 5292039, (632) 8656 9239 or ✉ lulu.worldbex@gmail.com or wsi5@worldbexevents.com

ORGANIZED BY:



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